



## Insights Newsletter February 2024

### Welcome to the Insights Newsletter!

Hello all – It's a new year and the Alliance is excited for the many activities we have planned for 2024.

**MWC Barcelona** is right around the corner and we are gearing up once again for this global opportunity. We are excited to highlight how private wireless networking enables digital transformation and to showcase the educative tools we provide for industry verticals seeking support in the private network deployment process. We will be holding press and analyst briefings to discuss our **Uni5G technology blueprints**, **shared PLMN-ID**, and **spectrum map**, which are freely available to the industry to help develop the ecosystem and simplify the deployment of an efficient and secure private network.

We are also pleased to share that the Alliance has been invited to participate in **GSMA's Global 5G Alliances Summit** at MWC, where Alexander Kirchner, Nokia's Director of Business Development, Enterprise Campus Edge Solutions, will be speaking about the resources available for industry verticals seeking to deploy secure private networks. If you are planning to attend MWC, we hope you will stop by our booth (Hall 7 Stand 7F13) and add our presentation to your agenda!

Stay up to date on the latest Alliance activities and upcoming events by connecting with us on **LinkedIn**, and visiting our **website** for a deeper dive into **white papers** and **blogs**.

Wishing everyone a wonderful 2024!  
Alliance Leadership

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## Events

## Meet with us at MWC Barcelona

February 26 - 29, 2024



**MWC Barcelona 2024** - February 26 - 29, 2024 - Barcelona, Spain

- Meet with the Alliance for private networks in Hall 7 Stand 7F13 to learn more about the resources our organization provides for industry verticals seeking to enhance their existing network capabilities with private networks.
- **Presentation:** *Championing the global industry adoption of private networks*
  - Thursday, February 29 at 10:45 am CET
  - Speaker: Alexander Kirchner, Nokia

### Resources



Visit our website to  
download the Uni5G  
technology blueprints

[Download Here](#)

### Spectrum Map

Use our spectrum map to find globally available licensed and unlicensed spectrum options

## Shared PLMN-ID: The Ideal Solution for Your Private Network Deployment

The Alliance's shared Public Land Mobile Network ID (PLMN-ID) enables enterprises and small businesses to plan and deploy a secure and efficient 5G private network in locally licensed spectrum. Download the [PLMN-ID white paper](#) to see how this program can help you deploy a private network capable of addressing your business needs.

[Download the PLMN-ID](#)

[Read the Blog](#)

## GSA's Private Mobile Networks: Quarterly Report Highlights

Read the [Private Mobile Networks: Quarterly Report Highlights](#), developed by liaison partner GSA, for insights into private network deployments, applications, and trends.

[Download the Report](#)

## Blogs & Papers

- [Shiv Putcha, Mandala Insights – Changing Trends in the Private Network Deployment Landscape – Blog](#)
- [Moor Insights & Strategy's MFA-The Alliance For Private Networks: Easing The Private Cellular Networking Journey – White Paper](#)



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