



Insights Newsletter March 2024

Welcome to the Insights Newsletter!

The Alliance is happy to report back from a successful **MWC Barcelona**, where we diverted traffic with our eye-catching booth and messaging to promote private wireless networking for Industry 4.0. Visitors got acquainted with the essential tools and resources the Alliance is providing for industry verticals interested in deploying a private network – including our **Uni5G technology blueprints**, **shared PLMN-ID**, and **spectrum map**, which enable them to efficiently address their connectivity needs and identify the features needed to meet Industry 4.0 use cases. Additionally, Alexander Kirchner - Nokia's Director of Business Development, Enterprise Campus Edge Solutions - delivered an engaging presentation demonstrating the Alliance's mission to champion the global industry adoption of private networks and shared multiple cross-industry customer success stories.

Up next, we have **Hannover Messe**, taking place April 22 – 26 in Hannover, Germany. Alliance representatives will be available on-site in the 5G Arena to discuss the free resources developed with the support of our member companies. If you are planning to attend, we encourage you to stop by booth H06 in Hall 14 and meet with our representatives. We will also be sharing details about our presentation in the arena via an upcoming post on our **website**.

Finally, stay up to date on the latest Alliance activities at upcoming events by connecting with us via **LinkedIn** and visiting our **website** for the latest private network **white papers** and **blog content**.

Have a wonderful spring!
Alliance Leadership

Events



Meet with us at Hannover Messe
April 22 - 26, 2024

Hannover Messe - April 22 - 26, 2024 - Hannover, Germany

- Meet with the Alliance for private networks in Hall 14/15 Stand H06/44, part of the 5G and Industrial Wireless arena, to learn more about the resources our organization provides for industry verticals seeking to enhance their existing network capabilities with private networks. Details for our onsite presentation to come.
- **Presentation:** Best practices to deploy a 5G private network
 - Tuesday, April 23 at 5:05 pm
 - Speaker: Asimakis Kokkos, Nokia

Resources



Visit our website to
download the Uni5G
technology blueprints

[Download Here](#)

Spectrum Map

Visit the Alliance [website](#) to find our Spectrum map, which highlights global licensed and unlicensed spectrum options capable of addressing use cases across industry verticals.

Shared PLMN-ID: The Ideal Solution for Your Private Network Deployment

The Alliance's shared Public Land Mobile Network ID (PLMN-ID) enables enterprises and small businesses to plan and deploy a secure and efficient 5G private network in locally licensed spectrum capable of addressing business needs. Download the [PLMN-ID white paper](#) on our website.

[Download the PLMN-ID](#)

[Read the Blog](#)

GSA's Private Mobile Networks: Quarterly Report Highlights

Read the [Private Mobile Networks: Quarterly Report Highlights](#), developed by liaison partner GSA, for insights into private network deployments, applications, and trends.

[Download the Report](#)

Blogs & Papers

- [Shiv Putcha, Mandala Insights – Changing Trends in the Private Network Deployment Landscape – Blog](#)
- [Moor Insights & Strategy's MFA-The Alliance For Private Networks: Easing The Private Cellular Networking Journey – White Paper](#)



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